



## CASE STUDY

### Advantra® LT 9135 - precision and performance that enables improved e-commerce packaging on demand.

A packing ready e-commerce customer in Europe is getting packages closed faster and efficiently with Advantra® LT 9135, a high performance, and low application temperature adhesive.

E-commerce on demand packaging closed with Advantra LT 9135 benefits fulfillment companies in several ways. The right-sized boxes and envelopes save packaging materials by adjusting package size to the content and goods ordered online. Patented H.B. Fuller technology offers significant savings, not only in terms of energy savings but also less adhesive is needed to close each box securely for its journey to the customers' home. Close collaboration at the design and testing stage between the machine manufacturer and H.B. Fuller using high performance end-of-line Advantra LT 9135 means the on-demand packaging solutions are optimized for speedy, clean, and trouble-free operation

Energy savings are achieved by reducing tank temperatures to 125°C and applying Advantra LT 9135 at 135°C on the pack.

Immediate bonding and strong bond performance ensure the pack remains closed throughout the journey. Our customers with pack-on-demand machines in place have been benefiting from the multiple advantages including energy savings, more safety for operators and closing more packages with less adhesive.

For more information about our company, visit [www.hbfuller.com](http://www.hbfuller.com).

**IMPORTANT:** The information contained herein is believed to be correct to the best of our knowledge. However the recommendations and suggestions herein are made without guarantee or representation as to results. It is the purchaser's responsibility to test and determine the suitability of the product for the purchaser's intended use and purpose. Purchaser assumes all risk and liability whatsoever regarding such suitability. Any product samples provided for testing are provided in accordance with standard limited warranties as stated on our technical data sheets.